



WTIC-TV

ORDER

Print Date 10/10/12

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Flight Dates 10/09/12-10/15/12

Contract / Revision 386247 - 1

Original Date / Revision
10/10/12 10/10/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Product
LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact
600 Fairmont Ave
Suite 306
Towson, MD 21286Sales Office TWDC
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 1320

Alt Order # 06308957

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 03

Advertiser Ref

Order Share 21% Market Value 748809

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	30%	224642
4WVIT	25%	187202
5WTNH	23%	172226
6WCTX	1%	7488
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	248	\$133,662.50	\$157,250.00	0.00	10/01/12	10/15/12	248	\$133,662.50	\$157,250.00
Totals	248	\$133,662.50	\$157,250.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	61	10/09/12	10/12/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- 1111 - -	:30	4	\$140.00	03	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	- 1111 - -		4		\$140.00		0.00					
E 2	61	10/09/12	10/12/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- 1111 - -	:30	4	\$75.00	03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	- 1111 - -		4		\$75.00		0.00					
E 3	61	10/09/12	10/12/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- 2222 - -	:30	8	\$150.00	03	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	- 2222 - -		8		\$150.00		0.00					
E 4	61	10/09/12	10/12/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	- 1111 - -	:30	4	\$75.00	03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	- 1111 - -		4		\$75.00		0.00					
5	61	10/09/12	10/12/12		CM	7p-730p	- 1111 - -	:30	4	\$300.00	03	0.00	NM	3	\$900.00



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Contract / Revision **386247- 10** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7p-730p											
				M-F 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111 - -	4		\$300.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	61	10/08/12-10/14/12		M-F 7p-730p	7p-730p		- TWThF - - - -	:30	(\$300.00)	0.00	NM				
Credited															
6	61	10/09/12	10/12/12	M-F 730p-8p	CM	730p-8p	- 1111 - -	:30	4	\$400.00	03	0.00	NM	3	\$1,200.00
				M-F 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111 - -	4		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	61	10/08/12-10/14/12		M-F 730p-8p	730p-8p		- TWThF - - - -	:30	(\$400.00)	0.00	NM				
Credited															
E 7	61	10/09/12	10/12/12	M-F News at Ten	CM	10p-11p	- 2222 - -	:30	8	\$1,100.00	03	0.00	NM	8	\$8,800.00
				News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- 2222 - -	8		\$1,100.00	0.00							
E 8	61	10/09/12	10/12/12	M-F News at 11pm	CM	11p-1135p	- 1111 - -	:30	4	\$250.00	03	0.00	NM	4	\$1,000.00
				News at 11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111 - -	4		\$250.00	0.00							
E 9	61	10/09/12	10/12/12	M-F 1135p-1205a	CM	1135p-1205a	- 1111 - -	:30	4	\$85.00	03	0.00	NM	4	\$340.00
				M-F 1135p-1205a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111 - -	4		\$85.00	0.00							
10	61	10/10/12	10/10/12	Wed Prime Rotator	CM	8p-10p	- - 2 - - - -	:30	2	\$2,000.00	03	0.00	NM	2	\$4,000.00
				X-Factor											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- - 2 - - - -	2		\$2,000.00	0.00							
E 13	61	10/13/12	10/13/12	Sa 10p-11p	CM	10p-11p	- - - - - 2 -	:30	2	\$600.00	03	0.00	NM	2	\$1,200.00
				Sa 10p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- - - - - 2 -	2		\$600.00	0.00							
E 14	61	10/14/12	10/14/12	NFL on FOX Early	CM	1p-4p	- - - - - 2	:30	2	\$2,000.00	03	0.00	NM	2	\$4,000.00
				NFL:Sun 1-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- - - - - 2	2		\$2,000.00	0.00							
E 15	61	10/14/12	10/14/12	Su 10p-11p	CM	10p-11p	- - - - - 3	:30	3	\$900.00	03	0.00	NM	3	\$2,700.00
				Su 10p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	- - - - - 3	3		\$900.00	0.00							
16	61	10/15/12	10/15/12	M-F 6a-7a	CM	6a-7a	1 - - - - -	:30	1	\$140.00	03	0.00	NM	1	\$140.00
				M-F 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	1 - - - - -	1		\$140.00	0.00							
17	61	10/15/12	10/15/12	M-F 8a-9a	CM	8a-9a	2 - - - - -	:30	2	\$75.00	03	0.00	NM	2	\$150.00
				M-F 8a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	2 - - - - -	2		\$75.00	0.00							
18	61	10/15/12	10/15/12		CM	4p-5p	1 - - - - -	:30	1	\$150.00	03	0.00	NM	1	\$150.00



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Hiatus Dates

Original Date / Revision 10/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

													Totals			
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount		
				M-F 4p-5pm												
				M-F 4p-5pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	1-----	1		\$150.00		0.00							
19	61	10/15/12	10/15/12	M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$75.00	03	0.00 NM	1	\$75.00		
				M-F 5p-6p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	1-----	1		\$75.00		0.00							
20	61	10/15/12	10/15/12	M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$300.00	03	0.00 NM	1	\$300.00		
				M-F 7p-730p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	1-----	1		\$300.00		0.00							
21	61	10/15/12	10/15/12	M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$400.00	03	0.00 NM	0	\$0.00		
				M-F 730p-8p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	1-----	1		\$400.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	61	10/15/12-10/21/12		M-F 730p-8p	730p-8p		M-----	:30	(\$400.00)		0.00	NM				
Credited																
E 22	61	10/15/12	10/15/12	M-F News at Ten	CM	10p-11p	2-----	:30	2	\$1,100.00	03	0.00 NM	2	\$2,200.00		
				News at Ten												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	2-----	2		\$1,100.00		0.00							
23	61	10/15/12	10/15/12	M-F News at 11pm	CM	11p-1135p	1-----	:30	1	\$250.00	03	0.00 NM	1	\$250.00		
				News at 11pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	1-----	1		\$250.00		0.00							
24	61	10/15/12	10/15/12	M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$85.00	03	0.00 NM	1	\$85.00		
				M-F 1135p-1205a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	1-----	1		\$85.00		0.00							
25	61	10/15/12	10/15/12	NLCS on FOX	CM	730p-11p	6-----	:30	6	\$1,400.00	03	0.00 NM	5	\$7,000.00		
				NLCS	(7:30 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	6-----	6		\$1,400.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
6	61	10/15/12-10/21/12		NLCS on FOX	730p-11p		(7:30 PM-11:00 M-----	:30	(\$1,400.00)		0.00	NM				
Credited																
26	61	10/14/12	10/14/12	NLCS on FOX	CM	8p-11p	-----6	:30	6	\$1,400.00	03	0.00 NM	6	\$8,400.00		
				NLCS	(8:00 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-----6	6		\$1,400.00		0.00							
E 28	61	10/09/12	10/12/12	M-F 1205a-1235a	CM	1205a-1235a	-TWTF--	:30	5	\$75.00	01	0.00 NM	5	\$375.00		
				M-F 1205a-1235a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-TWTF--	5		\$75.00		0.00							
E 29	61	10/09/12	10/12/12	M-F 8a-9a	CM	8a-9a	-TWTF--	:30	1	\$75.00	03	0.00 NM	1	\$75.00		
				M-F 8a-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-TWTF--	1		\$75.00		0.00							
30	61	10/09/12	10/12/12		CM	9a-10a	-TWTF--	:30	1	\$50.00	03	0.00 NM	1	\$50.00		



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Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 9a-10a M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					1	\$50.00		0.00			
E 36	61	10/09/12	10/12/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- TWTF - -	:30	4	\$275.00	01	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$275.00		0.00			
E 37	61	10/09/12	10/12/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- TWTF - -	:30	4	\$75.00	03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$75.00		0.00			
38	61	10/10/12	10/10/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- - 1 - - - -	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - - -					1	\$300.00		0.00			
E 39	61	10/09/12	10/12/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	- TWTF - -	:30	4	\$200.00	01	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$200.00		0.00			
40	61	10/09/12	10/12/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- TW- F- -	:30	4	\$800.00	01	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TW- F- -					4	\$800.00		0.00			
41	61	10/09/12	10/12/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- TW- F- -	:30	4	\$950.00	01	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TW- F- -					4	\$950.00		0.00			
E 42	61	10/09/12	10/12/12	M-F News at 11pm News at 11pm	CM	11p-1135p	- TWTF - -	:30	4	\$375.00	01	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$375.00		0.00			
E 43	61	10/09/12	10/12/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	- TWTF - -	:30	4	\$125.00	01	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$125.00		0.00			
44	61	10/10/12	10/10/12	Wed Prime Rotator X-Factor	CM	8p-10p	- - 2 - - - -	:30	2	\$4,000.00	01	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 2 - - - -					2	\$4,000.00		0.00			
E 45	61	10/09/12	10/12/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- TWTF - -	:30	8	\$275.00	01	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					8	\$275.00		0.00			
E 46	61	10/09/12	10/12/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	- TWTF - -	:30	8	\$50.00	03	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					8	\$50.00		0.00			
E 47	61	10/09/12	10/12/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	8	\$175.00	01	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					8	\$175.00		0.00			



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Contract / Revision **386247 - 10** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/10/12/ 10/10/12

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Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 47	61	10/09/12	10/12/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	8	\$175.00	01	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -					8	\$175.00		0.00			
E 48	61	10/09/12	10/12/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	- TWTF - -	:30	8	\$175.00	01	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -					8	\$175.00		0.00			
E 49	61	10/09/12	10/12/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWTF - -	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -					8	\$200.00		0.00			
E 50	61	10/09/12	10/12/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	- TWTF - -	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -					8	\$200.00		0.00			
51	61	10/12/12	10/12/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- - - - 1 - -	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - 1 - -					1	\$300.00		0.00			
E 52	61	10/10/12	10/12/12	M-F 1205a-1235a M-F 1205a-1235a	CM	1205a-1235a	- - WTF - -	:30	3	\$75.00	01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - WTF - -					3	\$75.00		0.00			
E 53	61	10/09/12	10/12/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	- TWTF - -	:30	8	\$110.00	01	0.00	NM	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -					8	\$110.00		0.00			
E 54	61	10/11/12	10/11/12	Thur Prime B VP Debate	CM	9p-1030p	- - - 1 - - -	:30	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - 1 - - -					1	\$5,000.00		0.00			
55	61	10/12/12	10/12/12	Fri Prime B Fringe	CM	9p-10p	- - - - 2 - -	:30	2	\$1,800.00	03	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - 2 - -					2	\$1,800.00		0.00			
E 56	61	10/13/12	10/13/12	College Football College Football	CM	730-11p (7:30 PM-11:00 PM)	- - - - - 4 -	:30	4	\$700.00	01	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - 4 -					4	\$700.00		0.00			
E 57	61	10/14/12	10/14/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	- - - - - 4	:30	4	\$3,800.00	01	0.00	NM	4	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - 4					4	\$3,800.00		0.00			
E 58	61	10/14/12	10/14/12	NFL on FOX Late Giants:Sun 4p-8p	CM	4p-730p	- - - - - 4	:30	4	\$8,500.00	01	0.00	NM	4	\$34,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - 4					4	\$8,500.00		0.00			
E 59	61	10/14/12	10/14/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	- - - - - 3	:30	3	\$375.00	01	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - 3					3	\$375.00		0.00			



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Contract / Revision **386247- 10** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

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Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 59	61	10/14/12	10/14/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----3	:30	3	\$375.00	01	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----3					3	\$375.00		0.00			
E 60	61	10/15/12	10/15/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	2-----	:30	2	\$275.00	01	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	2-----					2	\$275.00		0.00			
61	61	10/15/12	10/15/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	2-----	:30	2	\$275.00	01	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	2-----					2	\$275.00		0.00			
62	61	10/15/12	10/15/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	1-----	:30	1	\$110.00	01	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$110.00		0.00			
63	61	10/15/12	10/15/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	2-----					2	\$175.00		0.00			
64	61	10/15/12	10/15/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	2-----					2	\$175.00		0.00			
65	61	10/15/12	10/15/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	2-----	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	2-----					2	\$200.00		0.00			
66	61	10/15/12	10/15/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	2-----	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	2-----					2	\$200.00		0.00			
67	61	10/15/12	10/15/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$300.00		0.00			
E 68	61	10/15/12	10/15/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$200.00		0.00			
69	61	10/15/12	10/15/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$800.00		0.00			
71	61	10/15/12	10/15/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$375.00	01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$375.00		0.00			
72	61	10/15/12	10/15/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	2-----	:30	2	\$125.00	01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **386247- 10** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

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Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
72	61	10/15/12	10/15/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	2-----	:30	2	\$125.00	01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	2-----					2	\$125.00		0.00			
73	61	10/15/12	10/15/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	2-----	:30	2	\$110.00	01	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	2-----					2	\$110.00		0.00			
74	61	10/14/12	10/14/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	-----1	:30	1	\$3,800.00	01	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1					1	\$3,800.00		0.00			
E 75	61	10/13/12	10/13/12	College FB Erly Game(FC College FB Erly Game(FC	CM	330p-7p	-----6-	:30	6	\$700.00	01	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----6-					6	\$700.00		0.00			
E 76	61	10/13/12	10/13/12	College FB Late Game(FC College FB Late Game(FC	CM	7-11p	-----2-	:30	2	\$700.00	01	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----2-					2	\$700.00		0.00			
E 77	61	10/09/12	10/12/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-TWTF--	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$200.00		0.00			
E 78	61	10/11/12	10/11/12	Weekday Access Senatorial Debate	CM	7p-8p	---1---	:30	1	\$3,100.00	01	0.00	NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---1---					1	\$3,100.00		0.00			
N 79	61	10/13/12	10/13/12	SO/SO Sat 630a-7a	CM	630a-7a	-----3-	:30	3	\$55.00	01	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----3-					3	\$55.00		0.00			
N 80	61	10/13/12	10/13/12	Sa/Su 7a-9a Weekend I Sa/Su 7a-9am Weekend I	CM	7a-8a (7:00 AM-8:00 AM)	-----5-	:30	5	\$60.00	01	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----5-					5	\$60.00		0.00			
N 81	61	10/13/12	10/13/12	Marathon Sa 755a-11am 10/09/201	CM	755a-11a	-----+-	:30	16	\$100.00	01	0.00	NM	16	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----+-					16	\$100.00		0.00			
N 82	61	10/14/12	10/14/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	-----3	:30	3	\$150.00	01	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----3					3	\$150.00		0.00			
Totals														248	\$157,250.00